

Clairol Nice'n Easy® \$2 Barcode Buck\$ Offer

TERMS AND CONDITIONS

Internet Access and Mobile Phone Capable of Receiving SMS Messages Required. Offer available through 6/30/26 at 11:59:59 p.m. Eastern Time ("ET") or while supplies of rewards last, whichever is sooner.

ELIGIBILITY

Open to legal United States residents residing in the fifty (50) United States and District of Columbia who are eighteen (18) years of age or older at the time of entry. Employees, officers, and directors of Wella Company ("**Sponsor**"), its parent company, affiliates, subsidiaries, partners, advertising, promotion and other agencies (collectively, "**Offer Entities**") and their immediate family members and/or those living in the same household of each are not eligible to participate. All federal, state and local laws and regulations apply. Offer is void where prohibited.

OFFER REGISTRATION

Between 4/27/26 at 12:00:01 AM (ET) and 6/30/26 at 11:59:59 PM (ET) or when supply of rewards is exhausted, whichever occurs first (the "**Offer Period**"), using the camera on your wireless phone, scan the QR Code located on advertising material located at participating retailers to be redirected to <http://www.clairolbackin10.com/> (the "**Website**") or go directly to the Website. At the Website, complete the registration form with your complete name, mobile number, opt-in (optional) and select your preferred retailer; and then follow the instructions to submit your registration form ("**Offer Registration**").

Once you submit your Offer Registration, an on-screen offer to a Barcode Buck\$ reward and an offer link via SMS/text message for the same ("**Barcode Buck\$ Coupon Reward**") also may be referred to herein collectively and separately as the "**Reward**" or "**Rewards**". Once all Rewards are claimed or as of 6/30/26 at 11:59:59 PM ET, whichever is sooner, notice will be posted on the Website and no more Reward Registrations will be accepted.

Limit one (1) Offer Registration and Reward per mobile number for the entire Offer Period. Multiple Offer Registrations or Reward redemptions from any mobile number that exceeds the above stated limit will be void. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its designee of Offer-related materials.

Rewards must be redeemed by 7/31/26 or it will be void. Rewards are not combinable, transferable or assignable, and the Barcode Bucks\$ Reward, cannot be redeemed for cash. Rewards that are traded, bartered, auctioned or sold will be void. Offer registrations or Rewards generated by script, macro or other automated means or by any means which subvert the submission process are void. Rewards are provided "as is" with no warranty or guarantee. Sponsor reserves the right to substitute a Reward of comparable or greater value, at its sole discretion. Reward is one-time use. Reward is void if not obtained from authorized and legitimate channels, or if the Reward is altered, counterfeit, produced in error or obtained via fraud or theft.

Liability for an irregular barcode is limited to providing another barcode, subject to verification of original barcode irregularity.

REWARD REDEMPTION

To redeem the Reward, buy any One (1) of the following participating **Clairel Nice'n Easy®** products:

UPCs	Product
4068359154993	CR NNE10 KIT 10 LIGHTEST BLONDE NA
4068359155006	CR NNE10 KIT 3 DARKEST BROWN NA
4068359155013	CR NNE10 KIT 2 BLACK NA
4068359155020	CR NNE10 KIT 5A MEDIUM ASH BROWN NA
4068359155037	CR NNE10 KIT 4R DARK AUBURN NA
4068359155051	CR NNE10 KIT 4 DARK BROWN NA
4068359155044	CR NNE10 KIT 6 LIGHT BROWN NA
4068359155075	CR NNE10 KIT 5G MEDIUM GLDN BROWN NA
4068359155082	CR NNE10 KIT 5 MEDIUM BROWN NA
4068359155068	CR NNE10 KIT 6R LIGHT AUBURN NA
4068359155099	CR NNE10 KIT 6WN LIGHT CHOCO BRWN NA
4068359155105	CR NNE10 KIT 7 DARK BLONDE NA
4068359155112	CR NNE10 KIT 6.5A LGHTST COOL BRW NA

At checkout, follow the instructions provided to redeem your Barcode Buck\$ Reward to receive \$2.00 off the Qualifying Purchase (collectively, "**Participating Products**") in a single transaction during the Offer Period at the participating retailer you selected as part of your Offer Registration ("**Qualifying Purchase**").

You may opt-out of receiving the promotional messages from Sponsor at any time after receipt of the SMS/text message and/or email message by sending a reply email with the word "STOP". By registering for the Offer from your wireless device, you grant permission to the Sponsor and its designees to notify you via a return SMS/text and/or email message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with uploading a receipt from a wireless device.

GENERAL CONDITIONS

Offer Entities are not responsible for (i) lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, Offer Registration, Rewards, coupons, rebates, text messages, emails or other communications of any kind; (ii) lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications; (iii) failed computer, satellite, telephone or cable transmissions, lines, or technical failure; (iv) jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; or (v) for

errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the offer, including, without limitation, errors or difficulties which may occur in connection with the administration of the Offer, the processing of Offer Registration or Reward redemptions, the functionality of the Website, or in any Offer-related materials. Sponsor reserves the right to cancel the Offer at any time. Offer is subject to all applicable federal, state and local laws.

By participating in this Offer, participant agrees to release and hold harmless Offer Entities from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any Reward, participation in this Offer or any Offer-related activities.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE [Clairolbackin10.com](https://www.clairolbackin10.com) OR UNDERMINE THE LEGITIMATE OPERATION OF THE OFFER MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE; THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

Any use of your personal information will be subject to Sponsor's Privacy Policy found at <https://www.wella.com/en-us/privacy-notice>

For all inquiries, please contact customerservice@tpgny.com.

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